

ALL IN

ALISO NIGUEL FOOTBALL



WE WILL START AT 6:30 PM

Please mute your microphones

Please type questions in chat box

PARENT/PLAYER MEETING WILL BEGIN SHORTLY



ALISO NIGUEL FOOTBALL

**Current
2020-2021
Fall Season**
(Delayed 2020 Season)

PARENT/ PLAYER MEETING

**March 3, 2021
6:30-7:30 PM**

Agenda

- *Coach Michael Calahan's Update*
- *Tentative Game Schedules*
- *Budget/Funding Update*
- *Player Donations*
- *Options for Fulfilling Player Donation*
- *Preparing for Next Season*
- *Questions?*

Wolverine Football

Coaches and Staff



**Mike
Calahan**

**VARSITY HEAD
COACH**

Pete Mitchell
Troy Yamaguchi
Remy Wasserbach
Tyler Tangard
Eric Clark
Anthony Carpenter
Cole Thomas
Mike Kyckelhahn
Tony Tantiyawut



**Shawn
Tangard**

JV HEAD COACH

Mike Kyckelhahn
Tyler Tangard
Tony Tantiyawut



**Zach
Henderson**

**FRESHMAN HEAD
COACH**

Scott Newell
Andrew Mashburn
Donnie Ellis
Adam Roman
Greg Colwell



**Andrew
Mashburn**

**ATHLETIC
DIRECTOR**



**Jessica
Barr**

**HEAD ATHLETIC
TRAINER**



**Lauren
Mott**

**ATHLETIC
CLEARANCE
COORDINATOR**

Coach Calahan's Update



GAME PREPARATION


- Currently following CIF guidelines
 - 14 days of practice before first contest
 - 3 days in helmets
 - 11 days in Full Pads
- First Varsity Game - March 19th
- Working around schedule for 7 other sports
- Doing whatever we can for multiple sport athletes

GAME LIVESTREAM

- Working with NFHS (National Federation of State High School Associations)
- Working on details to make subscription service available to purchase
 - \$11/month or \$70/year

VARSITY GAME SCHEDULE (TENTATIVE)

2020-2021 WOLVERINE FALL FOOTBALL



A photograph of a football game in progress. Players in teal and black uniforms are running with the ball on a field. In the background, there is a large inflatable structure with a wolf head and the word 'WOLVERINE'.

AWAY	03	AWAY	03	HOME	04	HOME	04	AWAY	04
	19		26		02		09		16
T		T		H		ET		GV	
				Senior Night		Teal OUT			

VARSITY TEAM SCHEDULE

VARSITY GAMES - Fridays @ 7:00 PM

HOME GAMES

- SPECTATORS: 2 Spectators/Player allowed (same immediate household as player)
- GAME DAY PROGRAMS: Sold outside stadium
- SPIRIT WEAR: Order online, pick-up outside stadium
- PHOTOGRAPHER: One (1) photographer will be allowed on field - Tony Le
- CHAIN GANG: TBD
- ANNOUNCER: Cliff Wasserbach
- PEP SQUAD/PEP BAND
- NO SNACK BAR
- NO OUTSIDE FOOD
- NO RESERVED BOOSTER SEATING/PARKING

AWAY GAMES

- TRANSPORTATION: Players will be responsible for transportation to/from games
- PEP SQUAD
- *School Districts and Athletic Directors are coordinating in an effort to have consistent policies at game sites.*

TENTATIVE. Additional details will be shared when available.

JV GAME SCHEDULE (TENTATIVE)

2020-2021 WOLVERINE FALL FOOTBALL



A photograph of the Wolverine JV football team lined up on a field. The players are wearing black jerseys with teal accents and black helmets with a teal and black logo. The background shows bleachers and a clear sky.

HOME	AWAY	HOME	AWAY	HOME
T	T	HK	ET	CV
03	03	04	04	04
18	25	01	08	15

JR VARSITY TEAM SCHEDULE

JV GAMES - Thursdays @ 3:15 PM

HOME GAMES

- SPECTATORS: 2 Spectators/Player allowed (same immediate household as player)
- PHOTOGRAPHER: One (1) volunteer photographer will be allowed on field
- CHAIN GANG: TBD
- ANNOUNCER: Cliff Wasserbach
- PEP SQUAD
- NO OUTSIDE FOOD

AWAY GAMES

- TRANSPORTATION: Players will be responsible for transportation to/from games
- PEP SQUAD
- *Athletic Directors are coordinating in an effort to have consistent policies at game sites.*

TENTATIVE. Additional details will be shared when available.

FRESHMAN GAME SCHEDULE (TENTATIVE)

2020-2021 WOLVERINE FALL FOOTBALL



AWAY 03
19



AWAY 03
26



HOME 04
02



HOME 04
09



AWAY 04
16

FROSH. TEAM SCHEDULE

FRESHMAN GAMES - Fridays @ 3:15 PM

HOME GAMES

- SPECTATORS: 2 Spectators/Player allowed (same immediate household as player)
- PHOTOGRAPHER: One (1) volunteer photographer will be allowed on field
- CHAIN GANG: TBD
- ANNOUNCER: Cliff Wasserbach
- PEP SQUAD/PEP BAND
- NO OUTSIDE FOOD

AWAY GAMES

- TRANSPORTATION: Players will be responsible for transportation to/from games
- PEP SQUAD
- *Athletic Directors are coordinating in an effort to have consistent policies at game sites.*

TENTATIVE. Additional details will be shared when available.

Wolverine Football Club (WFC)

Aliso Niguel High School Football Booster Club

Mission statement

The Wolverine Football Club is a non-profit VOLUNTEER organization whose purpose is to promote and enhance the ANHS Wolverine football program through responsibly raising and managing funds, coordinating effective team-building activities, and supporting all players' growth and development.

2021 WFC BOARD OF DIRECTORS

Triss Chesney

PRESIDENT

Communications Coordinator

Nikki Jarvis

VICE PRESIDENT

Events Coordinator
Social Media Coordinator

Becki Procsal

TREASURER

Ken Newcomb

SECRETARY

Webmaster

Monica Garcia

MEMBER AT LARGE

Booster Membership
Coordinator
Football Nutrition Coordinator
(Spring)

Jen Klenske

MEMBER AT LARGE

Spirit Wear and Player Gear
Coordinator
Pep Liaison

Gregory Nathanson

MEMBER AT LARGE

Field Coordinator
Fundraising Coordinator

Michelle Snider

MEMBER AT LARGE

Snack Bar Coordinator
Treasurer Support

KEY VOLUNTEERS

Patty Hovey

Advertising and Sponsorships
Transition

Jaclyn Smith

Volunteer Coordinator

Michelle Billings

Game Day Nutrition Coordinator
Advertising and Sponsorship
Support

Patty Hovey

Paddy Armstrong

Game Day Program
Transition

Kristin LaMarche

Advertising and Sponsorships

OPEN

Game Day Program
Coordinator

TEAM COORDINATORS

Patty Hovey

Varsity Team Coordinator

Erin Aaberg

JV Team Coordinator

Cameron Rossman

Freshman Team Coordinator

PENDING ESTIMATED EXPENSES

Current 2020-2021 Fall Season

(Delayed 2020 Season)

#	DESCRIPTION	EST. EXPENSE
1	Coaches' Stipends	\$14,300
2	Senior Recognition (Consistent with State and local guidelines for COVID)	\$6,700
3	Game Day Program	\$4,500
4	Operations (Accounting/Banking/Insurance/Website)	\$4,000
5	Photographer (Team Photos, Varsity Games)	\$3,300
6	Trophies and Coaches Gifts	\$1,200
7	Start-up for Next 2021-2022 Fall Season (CIF Season starting late July)	\$19,000
	PENDING ESTIMATED EXPENSES	\$53,000

\$45,000 DEFICIT

WHY DO WE HAVE A DEFICIT OF **\$45,000**?

Purchases made early to prepare for season

2019 TOP REVENUE SOURCES

#	DESCRIPTION	2019	2020
1	Advertising/ Sponsorships	\$34,000	\$8,000
2	Taste of Aliso	\$27,000	\$0
3	Football Mania	\$16,000 Mandatory	\$3,000 Voluntary
4	"ASK" Campaign	\$15,000 Lift-a-Thon	\$23,000 eTeamSponsor
5	Booster Items	\$10,000	\$2,000 No Seats/Parking
6	Snack Bar	\$8,000	\$0
	TOTAL	\$110,000	\$36,000 33% of 2019

2020 COMPARISON

1. Significant (**67%**) decrease in top revenue sources from 2019
2. **FUNDRAISING FOR CURRENT 2020-2021 FALL SEASON HAS BEEN EXHAUSTED**
3. Uncertainty made it difficult to ask for Player Donations

**PLAYER
DONATIONS
NEEDED!!!**

Player Donation

Regular Season

~~\$800~~

Reduced Season

\$400



Thank you to PLAYERS and FAMILIES who made Player Donations early:

- 18 players made FULL player donations
- 10 players made PARTIAL player donations

IF YOU HAVE NOT MADE YOUR PLAYER DONATION

WE NEED YOUR HELP NOW

Make your player donation

Current 2020-2021 Fall Season

<https://www.alisoniguelfootball.com/product-page/player-donation>

- **MULTIPLE OPTIONS** to fulfill your player donation
- **NEED 100% participation** in some way
- **Any amount is helpful, do as much as you can**
- Contact Becki Procsal (Treasurer) if you have any questions about player donations.

Please note that the Constitution of the State of California requires that we provide a public education to you free of charge. Your right to a free education is for all school/educational activities, whether curricular or extracurricular, and whether you get a grade for the activity or class. Subject to certain exceptions, your right to a free public education means that we cannot require you or your family to purchase materials, supplies, equipment or uniforms for any school activity, nor can we require your family to pay for security deposits for access, participation, materials and equipment.

OPTIONS FOR FULFILLING PLAYER DONATION

<https://www.alisoniguelfootball.com/purchase-join>

1



Pay FULL \$400
Player Donation

2



Pay \$400 Player
Donation in \$200
installments

3



ASK friends and
family to
Support-a-Player

4

SET-UP a personalized payment plan with Becki Procsal (Treasurer) at beckiprocsal@gmail.com

OPTIONS FOR FULFILLING PLAYER DONATION

5

CORPORATE DONATIONS

Matching or Milestone Anniversaries

- Use **Matching or Milestone Anniversary** donations from your employer to count toward Player Donation
- WFC is a 509(a)(2) public charity and 501(c)(3) nonprofit public benefit corporation, Tax I.D. #33-0653372
- Reach out to Becki Procsal (Treasurer) at beckiprocsal@gmail.com for help setting-up Matching Donations

2:1 Matching Donations Milestone Anniversary Donations



1:1 Matching Donations



JPMORGAN CHASE & CO.

MORE EXAMPLES OF EMPLOYERS WITH MATCHING DONATION PROGRAMS



Additional resources:

https://hammer.ucla.edu/sites/default/files/migrated-assets/media/Support/Matching_Gift_Companies.pdf

<https://doublethedonation.com/tips/matching-grant-resources/list-matching-gifts-companies/>

6

NEW SPONSOR

50% of any Sponsorship Package sold will be credited toward your Player Donation

NEW SPONSORS ONLY

<https://www.alisoniguelfootball.com/purchase-join>

SPONSORSHIP PACK...



WOLVERINE PACKAGE

~~\$3,750~~
\$2,500

SPONSORSHIP PACK...

SPONSORSHIP OPPORTUNITIES

TEAL PACKAGE

~~\$1,600~~
\$1,200

SPONSORSHIP PACK...

SPONSORSHIP OPPORTUNITIES

PLATINUM PACKAGE

~~\$1,450~~
\$1,000

SPONSORSHIP PACK...

SPONSORSHIP OPPORTUNITIES

GOLD PACKAGE

~~\$1,250~~ **\$900**

PACKAGE ver Package

SPONSORSHIP OPPORTUNITIES

SILVER PACKAGE

~~\$950~~ **\$800**

SPONSORSHIP PACK...

SPONSORSHIP OPPORTUNITIES

BRONZE PACKAGE

~~\$800~~ **\$600**

Direct your NEW SPONSOR to the purchase tab on our website or have them contact:

PATTY HOVEY

Advertising and Sponsorship Coordinator

pattytheprincess@cox.net

714-501-5305

PREPARING FOR NEXT 2021-2022 FALL SEASON

(CIF Season starting late July)



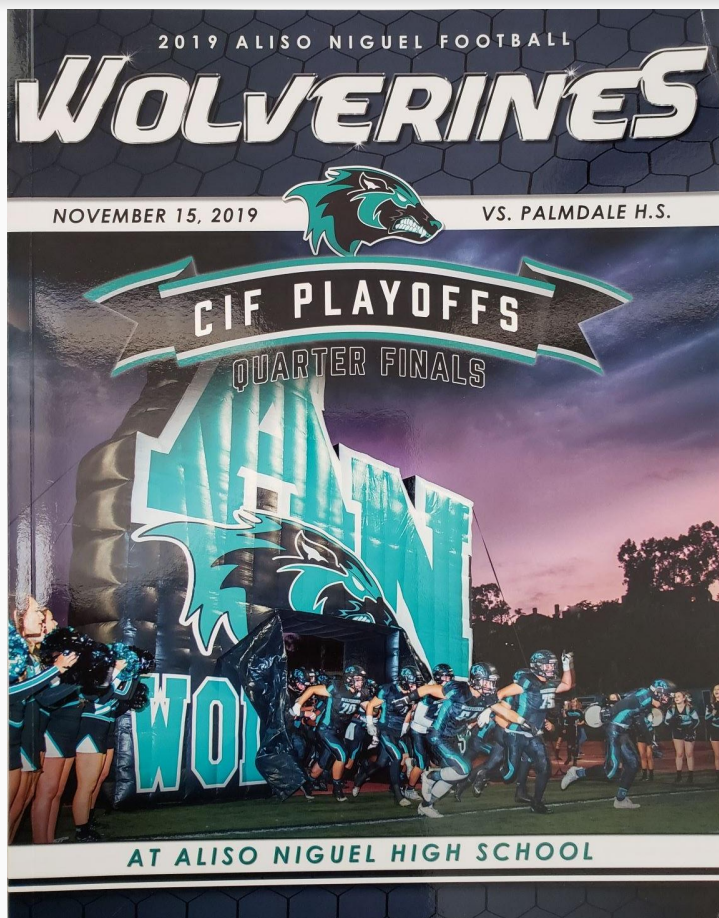
1. **ORDERING** necessary gear now
2. **FUNDRAISING** will be delayed, difficult and limited
3. **PLAYER DONATIONS** will be primary source of funding
4. This is our **OPPORTUNITY** to invest in and ensure the **FUTURE** of Wolverine Football

**Collection of PLAYER DONATIONS
for Next 2021-2022 Fall Season will begin in MAY**

Player Donations for Next Season may increase
Correlate more closely to cost/player

Volunteer Needed

GAME DAY PROGRAM COORDINATOR



SHADOW AND LEARN TO PREPARE FOR FALL

(Individual or Group)

- Work with a graphic designer/print vendor to produce program for home games
- Compile pictures, rosters, statistics and ads
- Proofread program before going to print
- Arrange delivery of programs
- Work with Advertising/Sponsorship Coordinator to include giveaways in program and prepare game announcements

Interested? Contact Triss Chesney
chesney24@aol.com or 949-338-8139

ONLINE

WOLVERINE SPIRIT WEAR STORE

<https://www.alisoniquelfootball.com/>

PRACTICE GEAR AND SPIRIT WEAR AVAILABLE

Wolverine Spirit Wear Store

- SPIRIT WEAR PICK-UP - Pick-up spirit wear ordered from the Wolverine Football website or from Perfect Impressions (school delivery selected) at practice, near the weight room. Questions? Jennifer Klenske (Spirit Wear and Player Gear Coordinator) at mjklenske@gmail.com



Badger C2 Tee
\$21.00



Badger C2 Sleeveless Tee
\$21.00



Badger C2 Performance 9 Inch Short
\$20.00

Apparel



Where to find us . . .



Wolverine Football Website: <https://www.alisoniquelfootball.com/>

Wolverine Football

Coach Mike Calahan



Email: boosters@alisoniquelfootball.com

mpcalahan@capousd.org



Instagram: @aliso_football

@coachcalahan



Twitter: @aliso_football

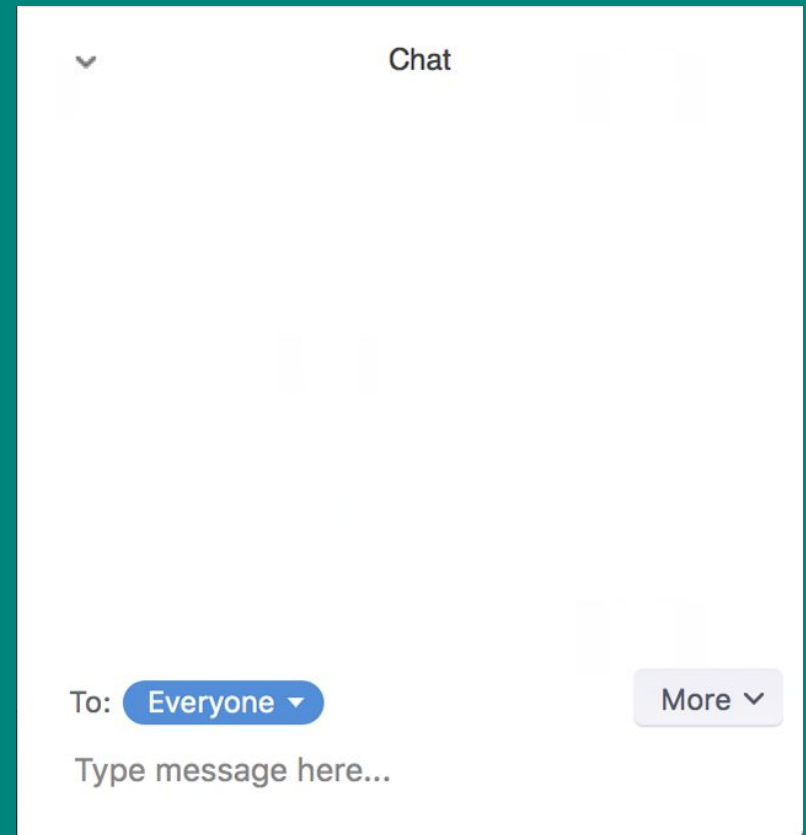
@coachcalahan



Questions?

Type them in the chat box

We'll answer as many as we can



If your question wasn't answered or you think of something later . . .
email boosters@alisoniguelfootball.com