Wolverine Football Club
Meeting Minutes

September 23, 2019 @ 6:30pm
WFC Board Meeting
ANHS Conference Room

- Welcome
    - Call to Order 6:33 pm
    - Roll Call
        - Bill Armstrong
        - Paddy Armstrong
        - Triss Chesney
        - Pam Ellis
        - Sandy Goldberg
        - Patty Hovey
        - Sheri Langerman
        - Becki Procsal
        - Michelle Snider
        - Coach Calahan

- Confirmation of Minutes from 9/9/19 Meeting—Motion to Approve 1st Pam, 2nd Sandy; Approved
- Coach's Report
    - Linfield has a good team and will be a tough opponent.
    - Schedule for 2020 is in the works.
    - Freshmen LHHS game is 3:15 and Trabuco Freshmen game is at 6pm.
    - Coaches have been told to stay out of the snack bar & order their food early for halftime
    - Not necessary to do the run-through at halftime
- Treasurer's Report
    - PayPal Balance - $ 0
    - F&M Balance – $ 79,164.54
    - QBO Balance – $ 80,579.69
    - Notable Payments Made Last 30 Days
        - $33,440.50 - Summer Camp
    - Approaching Expenses - $ 66,863.00
        - $46,163.00 ($48,000 Less $1837 Less $1000) – Coach Stipends
        - $20,000.00 – Banquets
    - Budget Status Report – Less Summer Camp
        - 2019 = Revenue = $190,611.22 – Expenses = $ 132,114.12 – Total = $ 58,497.10
        - 2018 = Revenue = $171,250.53 – Expenses = $ 111,723.97 – Total = $ 59.526.56
    - Player Donations
        - Last 30 Days = $ 3,320.00 (this includes last round of payment plans)
        - Full Player Donations = #60 @ $ 45,900
        - Total Player Donations = 2019 = $ 52,745.00 vs. 2018 = $48,200
        - Last year we hit $55,000 for the year
- President's Report

- Budget
  - We are short approximately $12,000 for the year to be able to fund all our projected budgeted items
  - Ideas to bring in extra money between now and December
    - Do an "ask" campaign starting this week with the goal of raising $12,000 (=$85 per player)
    - Solicit more sponsors/advertising—there is still time to advertise
  - BINGO brought up as a possibility and Paddy to research
- Banquet
  - Motion to approve banquets with an increase in ticket price to $40 per ticket and to cut to what the banquet allows at all 3 levels (freshman/JV/Varsity)—1st Bill, 2nd Paddy; Approved
- Gone October 4,5,6
- Need help distributing "Thank You" calendars to 40 sponsors. Patty will package them for distribution.

- Reports of Committee
  - Advertising & Sponsorships
    - POSSIBLE
      - Laguna Orthodontist $500? Has not happened yet
  - Band Liaison—No highlights from Band—will stick with single exiting layout going forward
  - Boosters
    - Members #105
    - Seats #204/240 sold
    - Parking #2 left
    - Bus—Dana Hills #19 total sold; will order smaller bus
      - $1,200 remaining in budget for Bus to cover Dana Hills and CIF Buses (possible)
    - Saturday am food cancelled for this week & next for coaches.
  - Cheer Liaison—Pep squad to send over rest of Highlight Pics for program (JV is short pics)
  - Communications—Nothing to report
  - Events Coordinator –Done for year
  - Field Team & Field Clean-Up
    - Banners fixed (4 that had flopped up onto roof)
    - Will consider a different fix for next year (Squared off banners instead of pennants)
  - Freshman Team Coordinator
    - Photographer—discussion with administration
  - Fundraising
    - Football Mania --$16,705 total (includes opt outs)
    - Refund of NFL Experience—most likely need to refund (1) $1,100 to Cheryl Kocvara
    - 50/50 Raffle --$600 game #1, $414 Game #2 (Game #1 has been reported to State for the 2018-2019 calendar season). Other games will be reported at the end of the season.
    - Modified ask Email Campaign –Patty will draft weekly emails but not a "Formal" fundraiser as we had originally planned
    - Do another email for Ralphs campaign
  - Game Day Programs
    - Homecoming Cover Pic—Taken today and ready for print
    - Scholar Issue—Tony Le will take it on Thursday of the BYE week (Library maybe)
    - Last home game issue—Will Include something for Coach

- JV Team Coordinator--Nothing
- Matching Donations
  - Ozmai Still Coming—Will need to follow up
  - Mike Ferguson—Possible; is resubmitting
  - LaMarche Possible @ $500
  - Eldridge – Sent Email & Receipt to Ask –Splitting it between Football/Basketball
- Player Gear & Spirit Wear
  - Not ordering any more spirit wear
  - Decals were ordered and will be hear by homecoming; $5 per decal
- Pregame & Post Game Meals & Food Vendors
  - Ordered more Gatorade chews for Varsity $313 (15 boxes)
- Snack Bar
  - Coaches/ref's table will be up and running (next to grill)
  - New Credit Card readers work great
  - BBQ Grillers need to get there earlier than scheduled
  - Ice will be delivered by Smart and Final
  - Drinks/Popcorn station will be over by spirt wear
  - End of the season charge for pizza will be coming.
- Spring Football
  - Lift a thon will need to be done sooner than later (before spring break) to make up for shortfalls from this year and to be able to fund items for next season
- Team Level Bonding Meals
  - All varsity team meals are scheduled
- Varsity Team Coordinator—Nothing to report
- Volunteer Coordinator—Will look over volunteer schedule for Homecoming game and make adjustments as needed (BBQ grillers; 50/50 volunteers, etc.)
- Webmaster
  - Website was down for 3 days (Friday-Monday) due to domain issues. Finally got it back up and running this morning.
  - Will update football mania winners when they come in after tonight
  - Will check for sales activity while website is still in propagation mode (after going down) will email Triss any new sales in the meantime

- Undiscussed Old Business-None
- New Business-None
- Adjournment—Motion to Adjourn 8:22 pm; 1st Sandy, 2nd Becki; approved
- Next Meeting -
  - BoD Meeting 10/7/19 – ANHS Conference Room
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Week #6 - Home Game - Linfield Christian (ANHS) - HOMECOMING & BLACK OUT			
9/26/2019	3pm	Thursday	JV (TBD) & Freshman vs. Portola (ANHS)
9/26/2019	5:30pm	Thursday	Varsity Team Thursday Night Meal
9/27/2019	3pm	Friday	Pregame Meal
9/27/2019	4pm	Friday	Parking
9/27/2019	4pm	Friday	Snack Bar
9/27/2019	5pm	Friday	Spirit Wear

9/27/2019	7pm	Friday	Varsity vs. Manuel Dominguez @ ANHS
9/28/2019		Saturday	Post-Game Day Breakfast to Coaches

9/28/2019		Saturday	Homecoming Dance
9/29/2019	PM	Sunday	**Rosh Hashanah Begins**
9/30/2019	3-11pm	Monday	Raising Cane's Fundraiser Night

OCTOBER

10/2/2019		Tuesday	Scholars Picture for Program #4
~~10/3/2019~~	-	~~Tuesday~~	~~AKS Online Campaign Begins~~
10/3/2019		Thursday	BYE WEEK - No Fresh/JV Game
10/4/2019		Friday	BYE WEEK - NO Varsity Game
10/7/2019	6:30pm	Monday	BOD Meeting
10/7/2019		Monday	Start Bus #3 Ticket Sales for Dana Hills
10/8/2019		Tuesday	Yom Kippur