

# 2020

Aliso Niguel High School

## Wolverine Football

# Advertising & Sponsorship Opportunities



- Scoreboard Panels
- Field Banners
- Varsity Program Ads
- Website Ads
- Sponsorship Packages

For questions or to take advantage of our opportunities,  
contact Patty Hovey at [pattytheprincess@cox.net](mailto:pattytheprincess@cox.net) or:  
**[boosters@alisoniguelfootball.com](mailto:boosters@alisoniguelfootball.com)**

# Advertising Opportunities

## Varsity Game Day Program



<b>Back Cover...</b>	<b>\$750</b>
8.2" x 10.5"	
• <b>Inside Front Cover...</b>	<b>\$600</b>
8.2" x 10.5"	
• <b>Inside Back Cover...</b>	<b>\$600</b>
8.2" x 10.5"	
• <b>Inside Full Page...</b>	<b>\$400</b>
8.2" x 10.5"	
• <b>½ Page Horizontal...</b>	<b>\$250</b>
8.2" x 5.25"	
• <b>¼ Page Vertical...</b>	<b>\$150</b>
4.1" x 5.25"	
• <b>Business Card</b>	<b>\$100</b>
3" x 2.5"	
• <b>85+ Page Glossy Publication</b>	
• <b>5+ Different Home Game Programs</b>	
• <b>Circulation: Approximately 1,250</b>	

## Scoreboard

- **WOLVERINE PACKAGE** **\$2500**
- 24" x 72" Panel

- Includes the Following
  - Scoreboard Panel
  - Full Page Varsity Game Day Ad
  - Field Banner
  - Sponsor Night – Display Table Access
  - Website Logo Placement
- 35,000+ Spectators
- Contract Ends May 26, 2021



# Field Banners



## Field Banner

**\$500**

- 3' x 6' Banners

## Field Banner Renewal

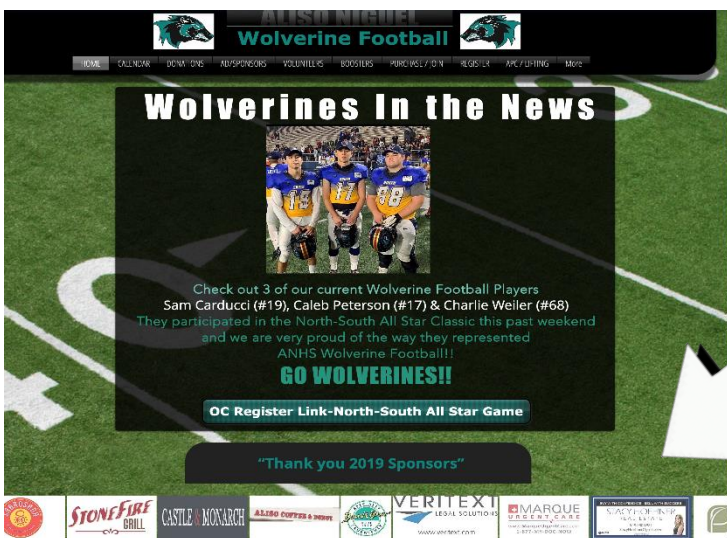
**\$400**

- 35,000+ Spectators
- Contract Ends May 26, 2021



# Website Logo Placement

[www.alisoniguelfootball.com](http://www.alisoniguelfootball.com)



## Scrolling Website Placement

**\$150**

- Includes Web Link to Home Page
- 18,000+ Clicks Last Season
- Ad Banner Shown on All Website Pages
- Contract Ends May 26, 2021



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Tax I.D. #33-0653372 Not affiliated with Capistrano Unified School District (CUSD)

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# Sponsorship Opportunities

## Packages

<b>WOLVERINE PACKAGE</b> <i>\$3750 Value</i>	<b>\$2,500</b>
<b>Scoreboard Panel</b> (24" x72")	
Inside Full Page - Program Ad	
Website Logo Placement	
Field Banner	
Sponsor Night 8/28/20 - Display Table Access	
Thank You Plaque	

<b>GOLD PACKAGE</b> <i>\$1250 Value</i>	<b>\$900</b>
<b>Inside Full Page</b> - Program Ad	
Website Logo Placement	
Field Banner	
Sponsor Night 8/28/20- Display Table Access	
Thank You Plaque	

<b>TEAL PACKAGE</b> <i>\$1600 Value</i>	<b>\$1,200</b>
<b>Back Cover</b> - Program Ad	
Website Logo Placement	
Field Banner	
Sponsor Night 8/28/20 - Display Table Access	
Thank You Plaque	

<b>SILVER PACKAGE</b> <i>\$950 Value</i>	<b>\$800</b>
<b>Half Page</b> - Program Ad	
Website Logo Placement	
Field Banner	
Thank You Plaque	

<b>PLATINUM PACKAGE</b> <i>\$1450 Value</i>	<b>\$1,000</b>
<b>Inside Front or Back Cover</b> - Program Ad	
Website Logo Placement	
Field Banner	
Sponsor Night 8/28/20 - Display Table Access	
Thank You Plaque	

<b>BRONZE PACKAGE</b> <i>\$800 Value</i>	<b>\$600</b>
<b>Quarter Page</b> - Program Ad	
Website Logo Placement	
Field Banner	



**For Questions or More Information Contact:**  
**Patty Hovey – pattytheprincess@cox.net – 714-501-5305**

**Thank you for your support of...**

**Aliso Niguel High School Wolverine Football!**