## Wolverine Football Club Meeting Agenda



## **ANHS Conference Room**

- Welcome
  - o Call to Order
  - o Roll Call
    - Bill Armstrong
    - Paddy Armstrong
    - Triss Chesney
    - Pam Ellis
    - Sandy Goldberg
    - Patty Hovey
    - Jaclyn Jimenez
    - Sheri Langerman
    - Becki Procsal -- Absent
    - Michelle Snider
    - Coach Westling
    - Coach Calahan
    - Merideth Hosseni
- Confirmation of Minutes from 6/3/19 Meeting; Motion to Approve 1<sup>st</sup> Sandy, 2<sup>nd</sup> Pam; Approved
- Meredith Hosseni—New Activities Director
  - o Inflatable man in ticket booth (needs to be removed ASB will store)
  - 8" Tables in ticket booth need to be moved
  - Theme Days need to be communicated to Football prior to the season
  - Sound system at games
    - Andrew Mashburn to purchase? Maybe?
    - Please do not start cleaning up during 3<sup>rd</sup> Quarter
  - Marketing/advertising challenge in AV/LN—The Druggist
    - Conflicts with WFC sponsors
  - Communication Representative? We would like to more effectivly communicate with ASB during the season
- Coach's Report
  - No Snack bar for Passing League needed
  - Projector Screen purchased (\$200)
  - Go Pro for Helmets and memory reader \$808 needed
  - Summer Camp--#'s are up
  - o Checked into video for pump up season promotion...not worth it
  - Passing League—everyone invited Coaches will try to play as many as they can
- Treasurer's Report
  - o PayPal Balance \$0

- o F&M Balance \$68,982.54
- QBO Balance \$ 77,131.28
- o Payments Made
  - Charity Mania--\$475
  - \$8,000 Wooter
    - 50% Uniforms
  - \$200 Sunny Hills Tournament
- Approaching Expenses
  - \$7,766.02 Wooter (Uniforms Final Payment)
  - \$1,000 Projector Screen
  - \$2,500 Coach Uniform
  - \$32,595.50+ Summer Camp (closer to \$33,000)
- Budget Status Report
  - This Year = Revenue (Less Summer Camp) = \$107,006.69 + Expenses \$84,553.50
- Last Year = Revenue (Less Summer Camp) = \$93,083.06 + Expenses \$59,210.74
- Statement of Activity & Budget = \$55,048.69/2019 & \$55,772.89/2018
  - Full Player Donations = # 33 @ \$24,750
  - Payment Plans Payment #1 20 @ \$4,450
  - Payment Plans Payment #2 9 @ \$1,350
  - Total Player Donations = # 30,525/2019 & \$33,500/2018
  - Summer Camp = \$32,595.50/2019 \$ \$28,825/2018 & \$28,200/2017
    - Up \$3,700 this year = 11 more playing camp attendees
- President's Report
  - Summer Camp Registration Tues, Wed
  - o Thanks Triss \$1000 Community Assistance Grant from the City of Aliso Viejo
- Reports of Committee
  - o Field Clean-Up
    - List of To-Do's—Add suggestions to list
    - Window for Announcers booth (Repair request needs to go in)
  - Freshman Team Coordinator
    - Request Went in Weekly Email—Have a few possibilities
  - Fundraising
    - Lift-A-Thon
      - \$13,818 Paid out
      - \$773 pending
      - 13 pledges outstanding
    - Football Mania
      - Ready by 7/29--\$23,000 is our goal
      - Pizza Meeting 8/9/19 Time Checked with Melbon??



- 50/50 Raffle—Freshman boys will volunteering (10 per game)
- Ball Drop/Roll the Dice 9/6/19 Game—On Hold for now

- ASK Email Campaign –Bye Week October—On Hold for now
- Clothing November—On Hold for now
- Game Day Programs
  - Ken Emailed and asked to Update our Look
  - Coordinator Programs @ Game Sheri will take this on
- JV Team Coordinator—Nothing to report
- Matching Donations
  - Ozmai Pending
- Player Gear & Spirit Wear
  - Online Store #2 is open
  - Product at Games—final draft of pricing
  - Rolling Containers—to be purchased
- Pregame & Post Game Meals & Food Vendors
- Snack Bar
  - Clean Out Status ½ way done
  - Pocorn cart needed—Patty will order
  - Pizza warmer is in
  - Pretzel warmer is in
  - Coffee pot is in
- Spring Football N/A
- Thursday Night Meals—Nothing to report
- Varsity Team Coordinator—Nothing to report
- Volunteer Coordinator
  - Sunny Hills volunteer sign ups going wll
- Webmaster
  - Link to prior game phots needs to be put on home page
  - Lift-a-thon Button needs to go up
  - BoD meeting dates need to be updated
  - Sunny Hills tournament information needs to be put
- Advertising & Sponsorships
  - Sheri Tanks!!
    - Susie cakes
    - Wood Ranch (2 \$25 gift cards) for home game give aways
    - Pete's Coffee—Field Clean up day (will use)
  - Banners Down
  - \$9,000/2019 & \$2,250/2018
  - Marque \$900 Check's in the Mail
  - Facial Aesthetic Concepts \$800—still pending
  - Cane's \$2000?? Still waiting...could use support to make this happen.
- o APC
  - Smoothies for camp (3 x)
- Band Liaison
- Boosters
  - Members #68
  - Seats #136/240 (106 left)
  - Parking #42 (+8 to be set aside) 32 left
  - Bus Packages
    - \$60 package (4 buses)

- \$20 per ticket—indvidual tickets
- Button for website needed
- Cheer Liaison
  - Karen Parker (new advisor)
  - Will let them know about desserts for Fiesta
  - Parents can purchase tickets online for Fiesta
- Communications
- Events Coordinator
  - Fiesta Start Delegating & Detail Planning
  - Confirm with Taco Guy--\$5 per person
  - Brainstorm game for Fiesta
  - Sodas Patty Checking Status with Josephine
- Undiscussed Old Business—Nothing
- New Business--Nothing
- Adjournment—9:05 p.m. Motion to Adjourn 1<sup>st</sup> Bill, 2<sup>nd</sup> Sandy; approved
- Next Meeting 3 WEEKS
  - o BoD Meeting 7/15/19 ANHS Conference Room

6/21/2019		Friday	Open 2nd Online Store
6/24/2019	7:30am	Monday	Camp Registration
6/24/2019		Monday	Camp Begins
6/24/2019	6:30pm	Monday	BOD Meeting
6/25/2019	7:30am	Tuesday	Camp Registration
6/25/2019	5pm	Tuesday	Passing League
6/26/2019	7:30am	Wednesday	Camp Registration
6/27/2019	5pm	Thursday	Passing League
6/29/2019			Change Player Donation Amount to \$800

## **JULY**

7/1/2019	6:30pm	Monday	BOD Meeting
7/2/2019	5pm	Tuesday	Passing League
7/4/2017		Thursday	4th of July
7/9/2019	5pm	Tuesday	Passing League
7/11/2019	5pm	Thursday	Passing League
7/13/2019		Saturday	Sunny Hills Passing League Tournament
7/15/2019	6:30pm	Monday	BOD Meeting
7/16/2019	5pm	Thursday	Passing League
7/18/2019	5pm	Thursday	Passing League
7/19/2019		Friday	Senior Memory Package Sales Due
7/20/2019		Saturday	NO FOOTBALL
7/28/2019		Sunday	Advertising & Sponsorship Deadline for Program #1
7/29/2019		Monday	Football Mania Sales Prep Ready
7/29/2019	6:30pm	Monday	BOD Meeting